

BRIDGIT lends a helping hand to the needy - School Uniform Project

15 October 2011; Olympic Council of Malaysia (OCM), Kuala Lumpur – Kuala Lumpur Masters (KL Masters) spearheaded a Corporate Social Responsibility (CSR) program, in the mission of helping the needy. KL Masters with the support of Bridgit Sdn Bhd and other sponsors, made the little hearts leap by donating school starter pack for 111 children. As a responsible corporate organization, Bridgit took this opportunity to ensure a better



quality of life for the community and is sensitive to the needs of the children. Bridgit Sdn Bhd was glad that they have used this opportunity to provide the unprivileged children a chance to be at school for the school starter pack. The event was a memorable one; for not only the sponsors but also the children and all those who were present at the event. This program will be a stepping stone for Bridgit and team to embark on more CSR programs in future.

