

# CERTIFIED ENVIRONMENTAL, SOCIAL AND GOVERNANCE PRACTITIONER(ESG) IN THE ORGANIZATION

The objective of this two-day programme is to provide knowledge and guidance to key people in the organization who are involved in coordinating and implementing sustainability or ESG programmes in the organization as well as being responsible for developing targets, goals and KPIs for the organization with respect to Sustainability/ESG.

This is a fully participative workshop where participants will be able to work on the ESG performance of the organization and start the process of developing goals and KPIs.



## Target Audience

All those who will be involved in the Sustainability or ESG effort of the organization, who have not attended formal training on the topic.

## Learning Outcome

- Understand Sustainability and its different aspects
- Understand the difference between Sustainability and ESG
- Understand why organizations should focus on ESG performance
- Understand Environmental, Economic and Social Sustainability
- Understand Governance in the ESG Context
- Understand the UN Sustainable Development Goals
- Understand Stakeholders and their view on Sustainability
- Understand Sustainability Issues and Materiality
- Understand Roles and Responsibilities
- Understand Goals, Targets, Measurements and KPIs

## DURATION : 3 days

## Course Outline

- What are Sustainability and ESG?
- How does Sustainability or ESG relate to an organization?
- What are the UN Sustainable Development Goals?
- International Standards that are related to Sustainability and ESG
- ESG Indexes such as FTSE4Good
- ESG and Investment
- Environmental, Social and Economic Sustainability Aspects
- Sustainability/ESG Stakeholders
- Setting Goals and Targets
- Developing Metrics and KPIs
- Overcoming organizational resistance regarding ESG